

VILLAGE OF ALIX



STRATEGIC PLAN 2022-2025



This Strategic Plan provides a strong foundation for our organization to use as we move forward into the future. It reflects our commitment to the health, well-being, connectedness, and economic prosperity of our community. We want to make sure Alix is not just a great place to live, raise a family, and retire, but a place where one day your kids can live and raise a family of their own. And as we grow, we want to keep all the things that make our community special. In addition to the strategic goals in this plan, the Village of Alix will also continue delivering on fundamental municipal responsibilities such as fire protection, planning and development, water, waste collection, safe roads and more. Our community is much more than its elected representatives and municipal staff. It's the citizens who live, volunteer, work, play, and socialize here who shape this community and bring it to life. This plan shows our commitment to working for you and with you to help shape a bright future we can all be proud of.

Vision

Vibrant Village by the lake

Mission

We foster an open, cooperative government that encourages public participation and ensures levels of service our citizens expect and deserve.

Core Values Core Values

Community: We will help citizens maintain the Village's unique qualities, foster a strong sense of belonging and strive to meet needs locally.

Fiscal Responsibility: As stewards of community resources, we will deliver municipal services in a cost-effective way.

Innovation: We will seek innovative solutions for the growth and success of the community.

Respect: We will treat each other with respect and act with integrity.

Safety: We will work in partnership with the community to prevent crime and protect lives, property, and the public realm.

Teamwork: We will build strong relationships with our public, employees, and partners under the shared goal of continuous improvement.

Goals

Actively investigate what personal services would benefit the community and support recruitment efforts

- Establish Council's role in bringing additional professional services to Alix (advocacy, letters of support, staff time, research & reporting, budget funds etc.)
- Identify 'gaps' in professional services available in Alix
 - ⇒ Find out what is currently accessible
 - ⇒ Survey community to find out what is most wanted/needed
 - ⇒ Create a Council sub-committee and meet regularly with the Resource Center



Strategically complete infrastructure improvements and services in the community

- Complete a new 5-10 year Capital Plan to inform infrastructure improvements using in-house resources
 - ⇒ Lagoon: obtain sufficient funds to complete repairs
 - ⇒ North side drainage issue: work on long term solution to spring run-off. Involve an engineer where necessary
 - ⇒ Reports to be brought to Council for consideration: Update/upgrade of Davi-Com alarm system - day use area concession building & public washroom/shower upgrades needed
- Letters to north side property owners about interest in extending water/sewer main lines
- Cemetery: determine if shade trees will be planted by Village or as part of a memorial project
- Public information campaign regarding Land Use Bylaw requirements for signs and encroachments on adjacent properties
- Undeveloped residential land - discuss development options, concepts, solutions and cross reference with statutory plans to ensure compliance. Discuss concept plans with property owners



Make community safety and security a priority

- Public education from Protective Services to community, including importance of reporting every crime
- Regular RCMP in person reports to Council
- Begin RCMP Community Consultative Group meetings again
- Enhance public trust
- Develop long range plan for security camera coverage area and replacement/upgrades
- Explore various 'Traffic Calming' measures:
 - ⇒ Increase traffic enforcement and education
 - ⇒ Public education re: pedestrian highway crossings
 - ⇒ Advocate for graduated speed reduction when entering Alix
 - ⇒ Report to Council on digital "Your Speed" signs



Goals



Develop collaborative relationships with external organizations, neighbouring communities and other levels of government

- Strengthen relationships with local organizations:
 - ⇒ Resource Center
 - ⇒ Chamber of Commerce
- Proactively build relationships with agencies that serve or support our community:
 - ⇒ RCMP
 - ⇒ Peace Officers
 - ⇒ Alberta Environment
- Joint Council meetings between Village Council, Lacombe County, and other neighbouring communities
- Regular participation in regional CAO meetings and Mayors Caucus meetings
- Continue advocacy efforts to provincial departments as necessary to ensure the growth and success of Alix

Next Steps

Staff will use the Strategic Plan developed by Council moving forward. It will help direct budget resources, staff time on various projects and internal decision making.

It is important to realize that this Strategic Plan is a living document, not a rigid plan to be followed unquestioningly. If opportunities or challenges arise that require an adjustment to these goals, this will happen but without having to create a whole new set of priorities.

It is our intent to review this Strategic Plan and update it as necessary to keep it current and helpful to Council and Administration.



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