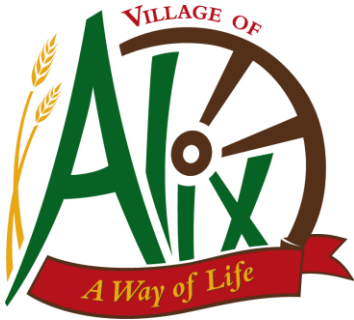




Department Name: Administration

Review Date: 2030

Policy No.
29

Policy Title: Electronic Sign

Status:
APPROVED

Res. #
145/26

Date:
June 17, 2026

Policy Statement:

The Village of Alix recognizes the necessity of setting guidelines for advertising on the electronic sign. This policy establishes guidelines for fair, consistent, and effective use of the Village's electronic sign while ensuring content remains appropriate, accessible, and in the best interests of the community.

Guidelines/Procedures:

The electronic sign will be available for all non-profit community groups to use to promote and advertise their activities, functions and/or events at no cost.

The electronic sign will be available for local commercial and profit based businesses or groups for a fee of \$25 per month or (30) days.

The electronic sign will be available for non-local commercial and profit based businesses or groups for a fee of \$35 per month or (30) days.

The Village of Alix Council and administration have the ability to push and promote different promotional options at their discretion to increase the electronic sign usage.

The electronic sign shall be booked on a first come first serve basis and shall be booked through the Village Office.

The maximum number of frames per message will be limited to (3) three. Administration will determine the final layout and design of all messages and reserves the right to modify and/or remove any and all messages. Ad appropriateness is at the discretion of the Village.

The Village of Alix cannot be responsible for malfunctions beyond our control (i.e.: power interruptions, technical, program, or hardware malfunctions).

Village of Alix advertising, municipal emergency notifications, and public safety information takes precedence over any and all local, non-local, non-profit and commercial community advertising, and may replaced scheduled advertising without notice or compensation.

Mayor

CAO

Date