

### Critical Worker Benefit

**Deadline has been extended to August 21<sup>st</sup>, 2021**

The Critical Worker Benefit provides a one-time payment of \$1,200 to eligible Albertans in recognition of their hard work to provide Albertans with the care and critical services they need.

A second phase of the program is open and new categories of workers in the social services and private sectors are now eligible.

More at:

[Critical Worker Benefit | Alberta.ca](https://www.alberta.ca/critical-worker-benefit)

[Critical Worker Benefit, Phase 2 - Application Portal Guidance \(alberta.ca\)](https://www.alberta.ca/critical-worker-benefit-phase-2-application-portal-guidance)



### The Canada Recovery Hiring Program

The Canada Recovery Hiring Program provides a subsidy on eligible salary or wages to help hard-hit businesses hire the workers they need to recover and grow as local economies reopen.

This program allows eligible employers to hire new workers, increase workers' hours, or increase wages at a pace that works for them. As with the Canada Emergency Wage Subsidy, eligible employers can apply for support after each four-week period of the program.

We are ensuring that businesses can continue to get the financial support they need to invest in their longer-term prosperity, including businesses in hard-hit sectors like tourism and hospitality, hotels, arts, and entertainment.

More at:

[Canada Recovery Hiring Program \(CRHP\) - Canada.ca](https://www.canada.ca/canada-recovery-hiring-program)



### Webinars

Navigating to an online world amid a pandemic to serve your business can be challenging. Take a dive into some online webinars and programs to help better understand the online world.

[Google My Business: Optimize your Local Listing Tickets, Wed, 11 Aug 2021 at 11:00 AM | Eventbrite](#)

[Business Solutions | Travel Alberta](#)

[One Year Later: How has COVID-19 Re-defined the Experience Economy in Alberta? | Travel Alberta](#)

[Bootstrap Business Plan Webinar | Travel Alberta](#)

#### **Past Recordings:**

[How to Run Facebook Advertising Webinar | Travel Alberta](#)

[Revamping Your Website | Travel Alberta](#)

[Google Guide for Small And Medium Businesses | Travel Alberta](#)



### Funding

Student Work Placement Program – give post-secondary students across Canada paid work experience related to their field of study.

[Student Work Placement Program - Canada.ca](http://StudentWorkPlacementProgram-Canada.ca)

Alberta Jobs Now Program – will provide \$370 million to help private and non-profit businesses with job supports to get thousands of Albertans back to work.

**Second intake will open in September**

[Alberta Jobs Now program | Alberta.ca](http://AlbertaJobsNowprogram|Alberta.ca)

Work Sharing Program – this is a program that helps employers and employees avoid layoffs when there is a temporary decrease in business activity beyond the control of the employers. This will provide Employment Insurance (EI) benefits to eligible employees who agree to reduce their normal working hours and share the available work while their employer recovers.

**Extended until September 26<sup>th</sup>, 2021**

[Work-Sharing Program – COVID-19 - Canada.ca](http://Work-SharingProgram-COVID-19-Canada.ca)



### Personal Protective Equipment (PPE)

Connect to PPE suppliers using the websites below:

[Rapid Response Platform Canada](#)

[ATB Nexus](#)

[Federal Supply Hub](#)

### Alberta Chamber of Commerce Resource Page

[Alberta Chambers of Commerce](#)

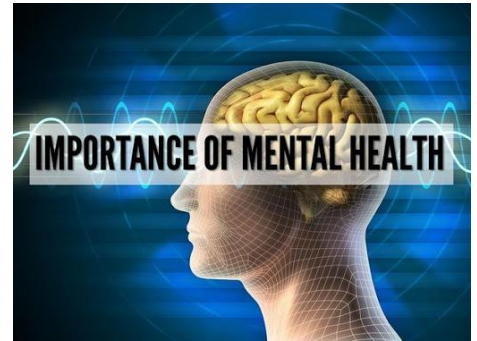
### Business Link

[Digital Economy Program | Business Link](#)

[How To Start Selling Online | Business Link](#)

[COVID-19: Tips for Small Businesses | Business Link](#)

[Creating an Emergency Response Plan | Business Link](#)



### Mental Health

Workplace Mental Health Information:

[Mood Disorders Society of Canada](#)

[The impact of workplace mental health on business \(morneaushepell.com\)](#)

Additional Mental Health Resources:

[COVID-19 and mental health - CMHA National](#)

[Talking with children about Coronavirus Disease 2019 | CDC](#)

[Help in Tough Times | Alberta Health Services](#)

[Taking Care of Your Mental Health in the Face of Uncertainty \(afsp.org\)](#)

Mental Health Phone Number - 1.877.303.2642 – 24/7 Toll Free