



Department Name: Administration  
Review Date: 2025

Policy No.  
29

Policy Title: Electronic Sign

Status:  
Approved

Res. #  
137/23

Date:  
July 5, 2023

Policy Statement:

The Village of Alix recognizes the necessity of setting guidelines for advertising on the electronic sign.

Guidelines/Procedures:

The electronic sign will be available for all non-profit community groups to use to promote and advertise their activities, functions and/or events at no cost. The electronic sign will be available for commercial and profit based businesses or groups for a fee of \$25 per month or (30) days.

The electronic sign shall be booked on a first come first serve basis and shall be booked through the Village Office.

The maximum number of frames per message will be limited to (5) five. Administration will determine the final layout and design of all messages and reserves the right to modify and/or remove any and all messages. Ad appropriateness is at the discretion of the Village.

The Village of Alix cannot be responsible for malfunctions beyond our control (i.e.: power interruptions, technical, program, or hardware malfunctions). The Village of Alix advertising takes precedence over local/non-profit and commercial community advertising.

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Mayor

\_\_\_\_\_  
CAO

\_\_\_\_\_  
Date