



**Small & Medium Enterprise Relaunch Grant**

The Small and Medium Enterprise Relaunch Grant offers financial assistance to Alberta organizations (businesses, cooperatives, and non-profits) that were ordered to closed or curtail operations, and that experienced a revenue reduction of at least 30%, as a result of the COVID-19 pandemic.

The program offers the following:

- Up to \$20,000 in funding for organizations established before February 29<sup>th</sup>, 2020, including unregistered sole proprietors.
- Up to \$15,000 in funding for new organizations which began operations between March 1<sup>st</sup> and October 31<sup>st</sup>, 2020, including unregistered sole proprietors.

More at:

[Small and Medium Enterprise Relaunch Grant program guidelines \(alberta.ca\)](#)

[Small and Medium Enterprise Relaunch Grant \(alberta.ca\)](#)



**Enhanced COVID-19 Business Benefit**

Starting mid-April, the Enhanced COVID-19 Business Benefit will provide payments of up to \$10,000 to eligible small and medium business most affected by the pandemic and ongoing public health restrictions.

Businesses can use these funds as they see fit to help offset the costs of re-opening, and implementing public health measures including:

- Physical Barriers
- Purchasing personal protective equipment (PPE) and disinfecting supplies
- Paying rent and employee wages
- Replacing Inventory
- Expanding online business or e-commerce opportunities

More at:

[Enhanced COVID-19 Business Benefit | Alberta.ca](#)



**Webinars**

Navigating to an online world amid a pandemic to serve your business can be challenging. Take a dive into some online webinars and programs to help better understand the online world.

**Past Recordings:**

[How to Run Facebook Advertising Webinar | Travel Alberta](#)

[Revamping Your Website | Travel Alberta](#)

[Google Guide for Small And Medium Businesses | Travel Alberta](#)

**Upcoming:**

One Year Later: How has COVID-19 re-defined the experience economy in Alberta?  
**April 22, 2021**  
[Register Here](#)

How tourism businesses use content and social media to market.  
**April 29<sup>th</sup>, 2021**  
[Register Here](#)

Board Development Webinar Series:  
[Live Webinar Series | AUMA.ca](#)



**Funding**

Canadian Emergency Wage Subsidy (CEWS) – You may be eligible for wage subsidy to cover part of your employee wages.

**Extended until June 5<sup>th</sup>, 2021**  
[Canada Emergency Wage Subsidy \(CEWS\) - Canada.ca](https://www.canada.ca/en/revenue-agency/services/creditors-creanciers/cews-ecws)

Canada Emergency Rent Subsidy (CERBS) – Businesses, non-profit organizations or charities who have seen a drop in revenue during COVID-19 may be eligible for a subsidy to cover part of their commercial rent or property expenses.

**Next deadline April 22<sup>nd</sup>, 2021**  
[Canada Emergency Rent Subsidy \(CERS\) - Canada.ca](https://www.canada.ca/en/revenue-agency/services/creditors-creanciers/cerbs-ecers)

Work Sharing Program – this is a program that helps employers and employees avoid layoffs when there is a temporary decrease in business activity beyond the control of the employers. This will provide Employment Insurance (EI) benefits to eligible employees who agree to reduce their normal working hours and share the available work while their employer recovers.

**Extended until September 26<sup>th</sup>, 2021**  
[Work-Sharing Program – COVID-19 - Canada.ca](https://www.canada.ca/en/revenue-agency/services/creditors-creanciers/work-sharing-program)



**Personal Protective Equipment (PPE)**

Connect to PPE suppliers using the websites below:

[Rapid Response Platform Canada](#)

[ATB Nexus](#)

[Federal Supply Hub](#)

**Alberta Chamber of Commerce Resource Page**

[Alberta Chambers of Commerce](#)

**Business Link**

[How To Start Selling Online | Business Link](#)

[COVID-19: Tips for Small Businesses | Business Link](#)

[Creating an Emergency Response Plan | Business Link](#)



**Mental Health**

Workplace Mental Health Information:

[Mood Disorders Society of Canada](#)

[The impact of workplace mental health on business \(morneaushepell.com\)](https://www.morneaushepell.com)

Additional Mental Health Resources:

[COVID-19 and mental health - CMHA National](#)

[Talking with children about Coronavirus Disease 2019 | CDC](#)

[Help in Tough Times | Alberta Health Services](#)

[Taking Care of Your Mental Health in the Face of Uncertainty \(afsp.org\)](https://www.afsp.org)

Mental Health Phone Number - 1.877.303.2642 – 24/7 Toll Free